



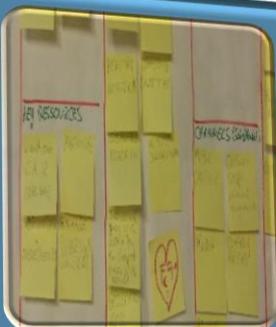
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The TELE Newsletter

TEACHING ENTREPRENEURSHIP - LEARNING ENTREPRENEURSHIP

No. 4/May/2016



Blended Mobility in Latvia



Fourth partner meeting





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BLENDED MOBILITY

16/05-20/05/2016, Latvia



17/05/2016- PRESENTATION OF THE PILOT WORKSHOPS RESULTS. LOCAL ENTERPRISES

Opening session

The Mayor of Mālpils municipality Aleksandrs Lielmežs and executive director Agris Bukovskis told about the efforts, success and challenges of educational work in the municipality and mentioned the importance of international education projects, especially in rural areas with big social-economic problems and fewer opportunities for their inhabitants.

A short overview about the project development has been given at the beginning by the coordinator Ingibjörg Pétursdóttir, followed by introductions of the partners' groups.





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It was the first time during the project that not only trainers, but also participants from the Pilot Workshops could meet each other, exchange their new experience and business ideas. There were 10 participants from the partner countries in the learners' group, 3 Latvian participants, and on the day of the international learning 6 more students from Mālpils Secondary School joined the group.

Presentations of the Pilot Workshop results

Partners continued with presentations about the Pilot Workshops in all project countries and the created business plans. In February-April all partners offered and organized entrepreneurship courses, and the participants of the Blended Mobility were participants of these courses. They presented their business ideas in Mālpils, told about their experience of the process of creating their business plans.





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In the afternoon the group visited a few local enterprises of Mālpils municipality:

Lehmburg- Kennel and training enterprise of German shepherd dogs

IK Gaisma SR (Sandra) – local cafeteria

3dq Makaweli – engineering enterprise /water and gas pipes and other equipment.



We chose these enterprises according to the following criteria:

- a small enterprise,
- a new enterprise,
- a unique enterprise.

They all represented very different branches, because we wanted to show our guests that even in a small village like Malpils there are opportunities available for motivated people to create their own enterprise.

18/05/2016- JOINT LEARNING EXPERIENCE AND REGIONAL ENTERPRISES

In order to enrich our mutual experience, to test innovative methods worked out during the project we offered our international students' group a few lessons lead by experienced trainers from each partner country.





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The topics of the lessons were:

Warming up, discussion - Julia Siebert, Germany.

Six thinking hats - Adina Crina Drug, Romania

Canvas model - Gema March, Graciela Olivert, Spain

Sale and presentation techniques - Agust Pétursson, Iceland

Practical workshop/preparation of a real product for sale, advertisement - Dace Kursīte, Daiga Melcere, Latvia



Six thinking hats with Crina



Canvas Model with Gema and Graciela



Sale and presentation techniques with Agust





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In the afternoon the group visited a regional sport enterprise "Ozolkalns" - a ski and recreation park. They offer camping houses, places for tents, sauna, places for picnic, boat rentals, float rentals. People can spend their leisure time in their Adventure park or use their beach volleyball fields. The manager of this park told us about the business idea, the history of the enterprise and its planned development of increasing their tourism offers.



19th - DAY OF THE ENTERPRISES AT NATIONAL LEVEL

We organized two visits to the most popular Latvian enterprises in order to show our guest students how much people can achieve starting really from nothing but having a strong motivation, creativity and entrepreneurial spirit.

LIDO was one of the first private companies established after Latvia declared the renewal of its independence. The LIDO restaurant and bistro network was established twenty years ago and has since become an integral part of the current image of Latvia. Almost every development stage of the LIDO network is related to innovative pioneering worthy of its time and an original attitude towards entrepreneurship and the customer.

Lāči Ltd. The most famous Latvian bread bakery. Natural ingredients, handmade bread, professional marketing.

The owner started his business with one bread oven, but now it is a very big enterprise that exports bread to many countries. Project participants themselves tried their hands at breadbaking, and then everyone could take his/her loaf home.





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Partner meeting

NATIONAL CONFERENCES

The first topic we discussed in the meeting was that of the national conferences to be organized in each partner country. PATER in Spain had already organized their national conference on the 14th April 2016 with the title “New employment, new opportunities”, where different lectures and studies were presented in the topic, and final-year students, local development agents and teachers/trainers took part. The other partners are planning to have their conferences on the following dates:

Latvia - 31st May

Romania - 14th June

Germany - 14th June

Iceland - first week of June

HANDBOOK

The partners also discussed the final chapters of the TELE Handbook and collected recommendations for the future implementation of the TELE method. Both the Handbook and the TELE Film of the partnership will be presented at the final conference.

FINAL CONFERENCE

The final conference of the TELE project will be held in Almussafes, Spain, on the 30th June 2016, with the title “Emprender para Aprender” - “Start-up for learning”.

