

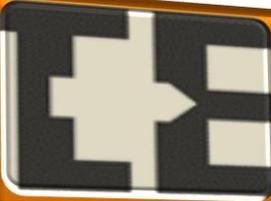


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ERASMUS+ Project

TEACHING ENTREPRENEURSHIP- LEARNING ENTREPRENEURSHIP



Teaching Entrepreneurship
Learning Entrepreneurship



First meeting: Dortmund,
Germany, Dec. 2014



Second meeting:
Onesti, Romania, June 2015

Newsletter no. 1/March 2015





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TELE – what does it stand for?

TELE stands for the English description „**TEACHING ENTREPRENEURSHIP – LEARNING ENTREPRENEURSHIP**“.

In this project, 5 partners from 5 European member states work together on developing and trying out approaches and methods for facilitating a better access to the labour market for young unemployed people or students considering to drop out of school. The project approach experiments with the “Entrepreneurship methods”. In an entrepreneurship workshop work starts with searching for interesting business ideas. But the final goal is **not** that the participants form their own company, even if it can and has led to founding some new businesses.

The methods and results of the project will be transferred to all partner countries. In addition, they will be shared through the internet, the media and in a final conference in Valencia, Spain at the end of the project.

The project is funded as part of the European educational program ERASMUS+. Our cooperation partners include organizations from Romania, Iceland, Latvia, Spain and Germany. The project runs for two years. It started in September 2014.

Activities

In the two-year project of TELE the partners will carry out the following activities:

- Analyze and collect existing materials and good practice examples in the participating countries and in Europe;
- Create 3 different concepts for workshops with corresponding course material;
- Test and complete the workshop concepts in a one-week course in Iceland with trainers from the participating countries;

Benefits

- Methods on how to set personal- and business goals and how to put them in action.
- Work together with creative and positive people.
- Techniques on how to make a good plan.
- Insight into the world of business and the basic methods of how to start and operate an own business or non-profit project.





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- Conduct and evaluate the workshop concepts developed by the partnership in Pilot Workshops with the different target groups of each participating country;
- Further work on the workshop contents with some young participants in a seminar in Latvia;
- Create and publish a handbook with the contents and methods of the project.

The Target Groups

Unemployment is depressing to many people and they tend to isolate themselves from their environment. An entrepreneurship workshop is a strong tool to counteract it. Work in entrepreneurship workshops is basically practical and not theoretical – it is about learning by doing with the close assistance from the coach. Participants identify and develop a small business, often related to their field of interest and within their own community. Many of them discover own abilities that they didn't even know they had. The partner organizations focus on different target groups. CHANCENGLEICH and PATER concentrates on the young Unemployed mainly with a migrant background. The target groups of Malpils and ACT and Símenntun Vesturlands are young people from socially marginalized groups, students with problems in secondary and vocational schools, considering to drop out of school, as well as adults in further education.

Development in Europe

For the last 15 to 20 years there has been growing focus within the EU on enhancing entrepreneurship teaching. This can be seen just by looking at some of the strategy reports and documentations that have been written in that time period.

The reports usually show that the motivational effect of entrepreneurship teaching can be very high – if the teachers themselves are well motivated and have the interest and training to teach / coach in that certain context.





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Kick-Off meeting in Dortmund, Germany

The first partner meeting took place at our coordinating institution CHANCENGLEICH in Europa e.V. in December 2014. At the meeting we discussed the goals of the project and the timetable and allocated tasks of t partners were agreed upon.



Kick Off Meeting of the partners in Dortmund, Germany

