

## MoEm PROJECT The Newsletter

In the crowded, alive and historical scenario of Napoli, Decumano Spaccanapoli, the MoEm – Increase Motivation and Improve Employability - Delegates were hosted on 20<sup>th</sup> and 21<sup>st</sup>, September 2012.

6 Countries were represented: Italy, Germany, Poland, Spain, Netherland, Iceland.

Among Romans and Middle-age stones, based at the Fondazione Centro Storico di Napoli, the MoEm Consortium introduced the main aspects of the pillar product by MoEm project: the Practical Guidance

The Assembly of delegates discussed about the final layout and main contents. During the 1<sup>st</sup> day session EU countries got in touch with 2 Social Cooperative from the ASIS Network: Ambiente Solidale and Fuori di Zucca, active into the environmental and food sectors, both made by disadvantaged workers/members. A real coffee "napoletano" at one of the historical bar in Naples and a light meal at a Neapolitan "take-away" pushed up energies for the entire day.

The plenary dinner to Fuori di Zucca social cooperative was an attempt to small stomachs and dreamers. Dissemination issues have been faced the day after.

The day after – in the afternoon - a tourist guided tour by Lorenzo (ASIS) made participants travelling through Napoli of Greeks, Romans, Rinascimento, Modernity, Post modernity, Sea, people in the street, typical food, to give hosts an exhaustive image of such an attractive city. A real Neapolitan pizza at Pizzeria Di Matteo was the ending master-piece of a very intense and unique meeting.

Zaragoza (Spain) is now waiting the project Consortium on 7<sup>th</sup> and 8<sup>th</sup> of March 2013. MoEm is...on the good way!



The Statue of the Nilo



Octopus and the Napoli's Bay



Pizzeria Di Matteo



Napoli's Seashore with Castel dell'Ovo



The famous "Corniciello"



The "Cimitero delle Fontanelle"

## A Successful Story

Cooperativa Sociale di tipo B – "Ambiente Solidale"

At local level and within the National CGM Network, whose Consorzio ASIS is part of, we remark this successful story.

Their activities are strongly rooted into the new attention from public institutions towards a virtuous waste-management cycle. In this case, social cooperatives like Ambiente Solidale are engine for economic development, environment safeguard, social inclusion.

In a global, national and even stronger local economic crisis, social economy can be the answer.

Ambiente Solidale is a type B social cooperative, incorporated under the Italian law n° 381 of 1991, that aims to achieve the full integration of people in difficulty by carrying out business activities aimed at job placement of persons usually excluded from the labor market. Ambiente Solidale was established in 2006 and his birth was promoted by the NGO "Seguimi" - which has been working for years in the province of Naples in favor of vulnerable groups - and the social cooperative "Vesti Solidale" from Milan (organization promoted by Caritas Ambrosiana) operating in the same sector of the emerging cooperative (relationship "North-South").

The objective of Ambiente Solidale is to protect the environment through the creation of new employment chances for vulnerable groups. The partners and organizations that support it are convinced of the possibility of triggering a virtuous cycle that allows people who live on the margins of society to redeem and restore dignity through a job which is at the service of society itself. They, then, commit themselves to reinvest profits into new services aimed at stemming poverty.

Currently the cooperative has 5 employees, of which the disadvantaged component (3 people) is represented by persons with physical disabilities and/or ex-offenders and the unimpaired component by two young long-term unemployed. The cooperative has a head office in Portici (NA), two trucks (model Peugeot Boxer and Fiat Iveco) and equipment necessary for the conduct of the main transport of special waste.

Web-link: <http://www.ambientesolidale.it>



MoEm Meetings:

Country	Date
Germany - Dortmund	October 2011
Netherland - Assen	April 2012
Iceland - Borgarnes	June 2012
Italy - Napoli	September 2012